

Agenda

- Advanced Materials at a glance

- Overview of Rare Earth Systems

1 • Rhodia • 2010 Capital Markets Day

Notes

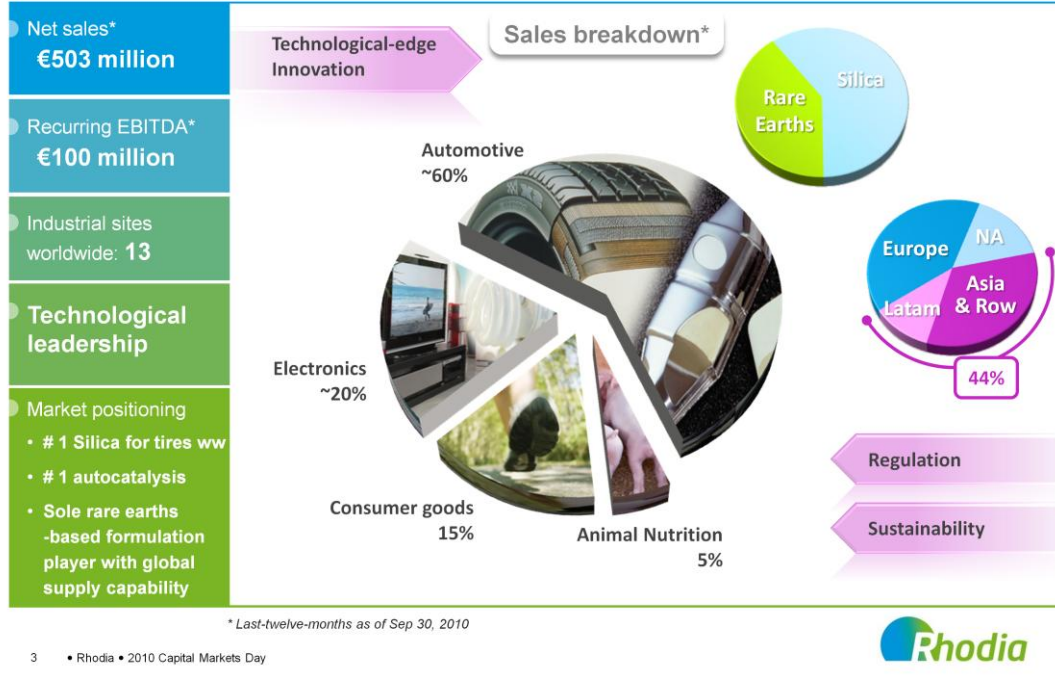
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- **Overview of Rare Earth Systems**

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Advanced materials: Leading cutting-edge innovation in fast-growing markets



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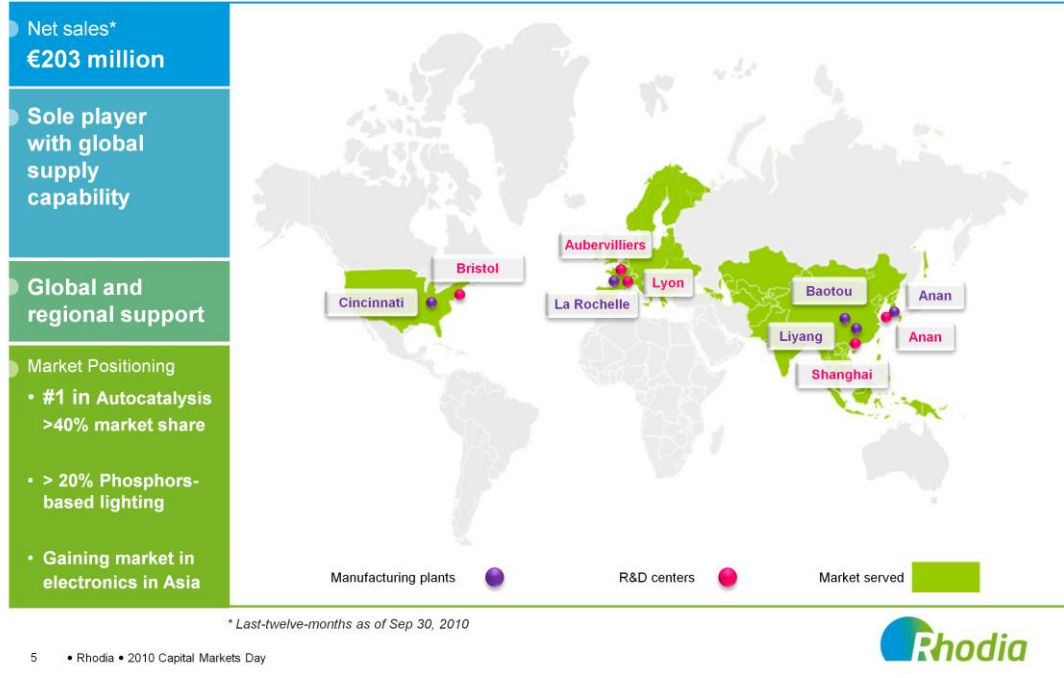
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Rare Earth Systems: the leader of rare earths-based technology innovation and industrial expertise



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Sustainable development for our high-tech customers

Market Served	Market dynamics	Market growth	Rhodia market share
Auto Catalysis 	Regulation to reduce emissions (CO ₂ , NO _x , particles)	5-6%	>40%
Phosphors for energy efficient lighting 	Replacement of incandescent lamps by energy-efficient solutions	6-8%	>20%
Polishing 	Cost reduction and quality improvement for fast growing products (LCD, semi-conductors)	6-8%	17%
Other niche applications (magnets, ceramic capacitors and medical devices)	Innovation driven growth	5-6%	N.M

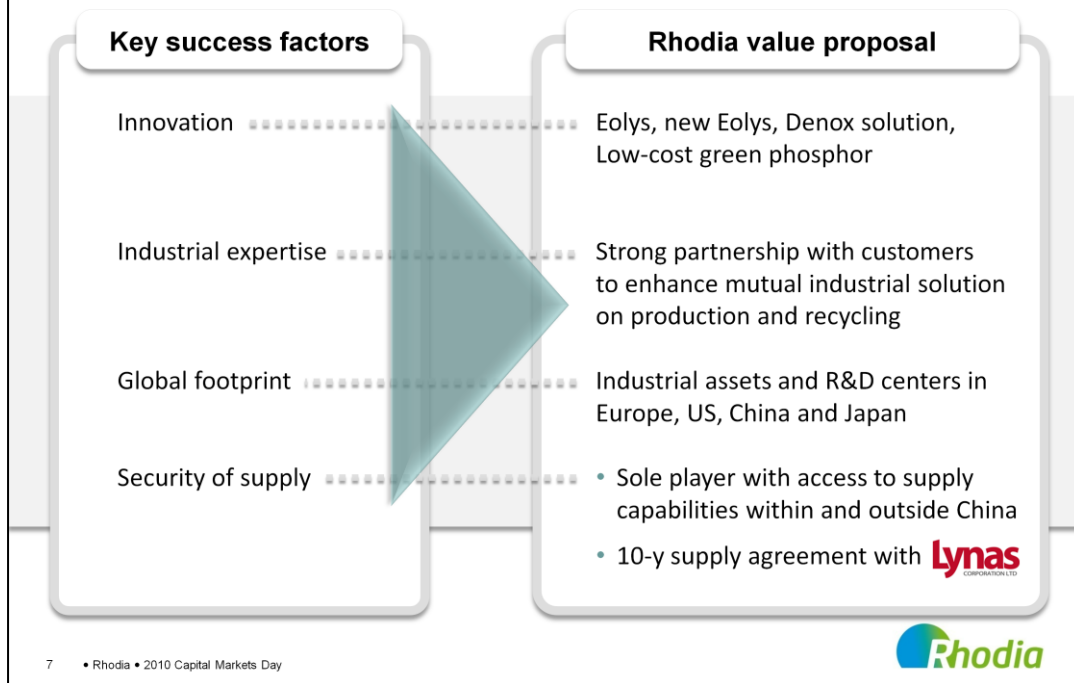
Rhodia is gaining market share based on innovation and industrial expertise




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Rhodia, the reliable rare earth-based solutions supplier




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Rare Earth Systems

A strong contributor to Rhodia's profitable growth ambition

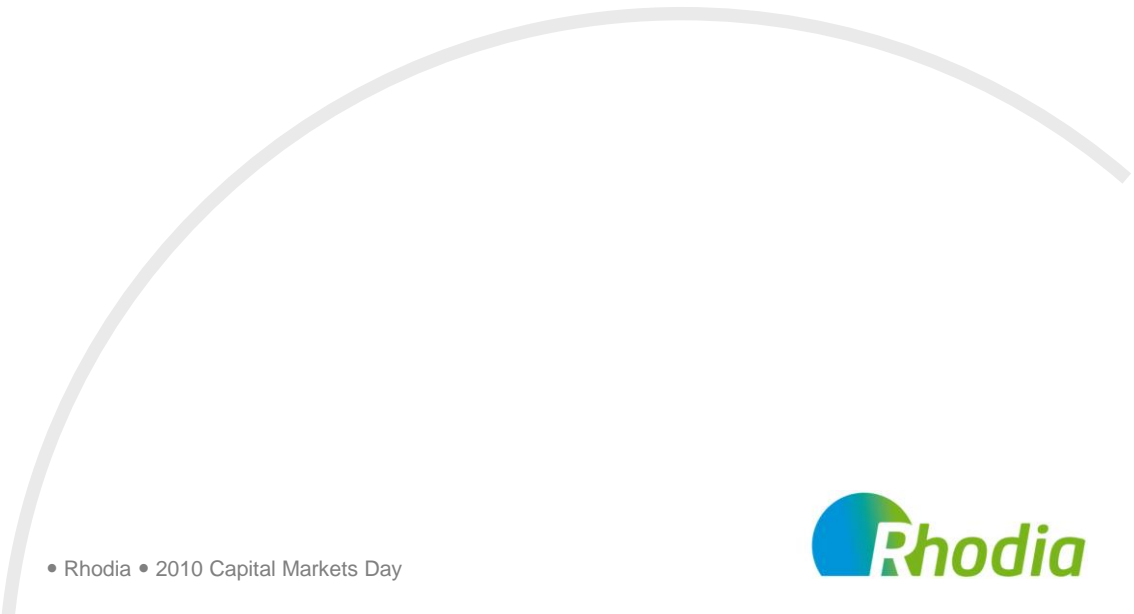


High single-digit CAGR profitability over the next 5 years period

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Advanced Materials



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