

Solvay's Home Care team to attend ACI Annual Meeting & Industry Convention 2018

Princeton, January 26 2018 --- Solvay will be among the leading companies and top innovators from the global cleaning product supply chain participating in the 2018 ACI (American Cleaning Institute) Annual Meeting & Industry Convention.

The premier business-to-business event is slated for Jan. 29 to Feb. 3, 2018 at the Grande Lakes Orlando Florida Resort and Luxury Hotel in Orlando, Florida.

Aligned with the 2018 convention theme, “Energizing Better Cleaning,” Solvay is positioned to promote its wide and diverse portfolio of performance products for home-cleaning formulations based on an innovative combination of polymers and surfactants.

Solvay will introduce its partners to new performance enhancers for fabric softeners, auto dish and hard surface disinfection systems. Among the company’s latest innovation is the **Mirapol® Surf S Line** of hard-surface polymers, now available in biocide-free. The **Mirapol® Surf S Line** offers spot- and streak-free cleaning for shinier surfaces, faster drying and anti-resoiling action for applications in dish, kitchen, bathroom and toilet.

“Sustainability, enhanced performance and convenience are among market drivers impacting today’s home care cleaning trends in a range of product formulations,” said Sonia Renac, global Vice President, Home and Personal Care.

“We are passionate about working closely with our customers to develop solutions that can deliver new market claims, optimize performance and improve the environmental profile of hard surface, dishwashing and laundry cleaning formulations,” Renac said. “We pursue this mission by combining our drive for innovation, our technical knowhow and years of application expertise.”

ACI is billed as the cleaning market’s most effective and efficient forum for networking and business-to-business meetings. Last year’s Convention brought together 960 business leaders from 180 companies and 28 countries.

SOLVAY NOVECCARE is a worldwide leader in specialty surfactants and a major player in polymers, amines and guar. Solvay Novaccare engineers and develops formulations that provide consumer products and state-of-the-art industrial applications with specific functional qualities designed to modify fluid behavior and deliver cleansing, dispersal, gelling, moisturizing, penetrating, softening or texturizing properties. These formulations are used in shampoos, detergents, paints and lubricants as well as in crop protection, mining and energy production and stimulation. Novaccare, which boasts a worldwide network of 34 manufacturing sites and 22 R&D centers, has become the preferred partner of its customers in rapidly growing economies and leverages an innovation platform based on sustainable solutions.

SOLVAY is a multi-specialty chemical company, committed to developing chemistry that addresses key societal challenges. Solvay innovates and partners with customers in diverse global end markets. Its products and solutions are used in planes, cars, smart and medical devices, batteries, in mineral and oil extraction, among many other applications promoting sustainability. Its lightweighting materials enhance cleaner mobility, its formulations optimize the use of resources and its performance chemicals improve air and

water quality. Solvay is headquartered in Brussels with around 27,000 employees in 58 countries. Net sales were € 10.9 billion in 2016, with 90% from activities where Solvay ranks among the world's top 3 leaders. Solvay SA ([SOLB.BE](#)) is listed on Euronext Brussels and Paris (Bloomberg: [SOLB.BB](#) - Reuters: [SOLB.BR](#)) and in the United States its shares (SOLVY) are traded through a level-1 ADR program.

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