



*Chemistry is our world, Responsibility is our way*

# Key transformation processes

November 2009



# Polyamide

The only fully integrated Polyamide 6.6 player with a strong position in Engineering Plastics

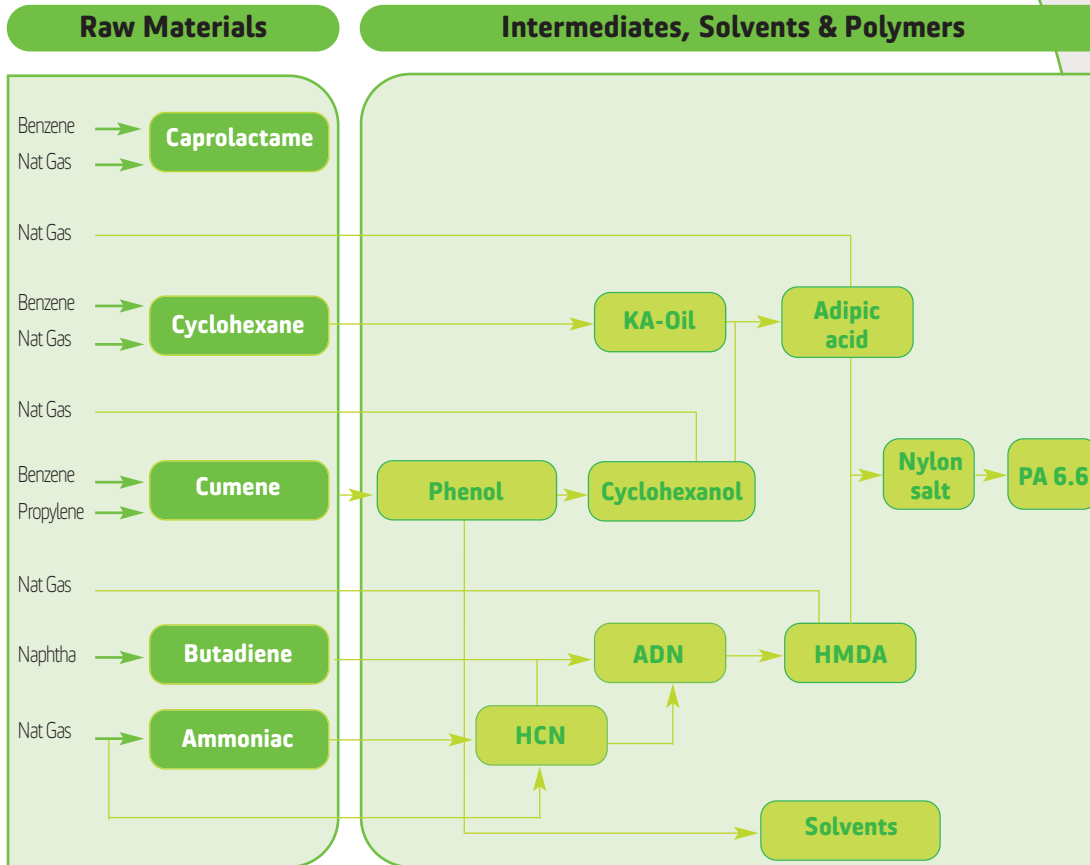
N° 2

in Intermediates  
and Engineering  
Plastics PA 6.6

- > **Major competitive advantage in upstream intermediates** (such as phenol, adipic acid, ADN, etc) and polymers thanks to Rhodia's expertise expertise and integration on the whole polyamide chain
- > **High-performance product lines** with strong added value:
  - Polyamide 6.6 engineering plastics are used for their mechanical and thermal properties in high tech sectors
  - Performance fibers: exceptional properties in terms of flexibility, durability, heat resistance and recyclability
  - Textile and industrial yarns: performance and solutions meeting very specific requirements in clothing and industry
  - Solvents: based on polyamide technology, responding to environmental demands
- > **Production sites:**
  - France
  - Spain
  - Germany
  - Poland
  - Canada
  - Brazil
  - China
  - Korea

# Polyamide

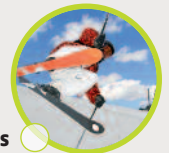
A fully integrated Polyamide 6.6 value chain



## Main Markets



**Automotive**  
> Inner engine  
> Main body



**Clothing & Shoes**  
> Outfit  
> Sport equipment



**Consumer & Industrial goods**  
> Coating and adhesives  
> Electrical appliances

# Silcea

## Silica Business Unit

World Leader  
in High Performance Silica

- **Rhodia is the inventor of High Performance Silica** for energy-efficient tyres, allowing five percent reduction in fuel consumption and CO<sub>2</sub> emissions
  - Rhodia' silicas are precipitated amorphous silicas, a non-hazardous product obtained from a process essentially using sand
- **High Performance Silica** is mainly used for its high dispersibility, outstanding absorption power and abrasion properties in the polymer industry, the feed and food industries or the oral care market
- **Unique player on the High Performance Silica** with operations on four continents
- **Production sites:**
  - France
  - Italy
  - Brazil
  - Venezuela
  - USA
  - South Korea
  - China

# Silcea

Precipitated Silica – simple chemistry, complex production process based on a solid know-how

## Raw Materials

Sand

+

Sodium Carbonate

+

Sulfuric Acid

## Main manufacturing steps

- 1 Furnace (1400°C) → Silicate
- 2 Precipitation of Silicate by Acid
- 3 Filtration – Washing

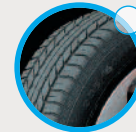
### For Micropearl silica

- 4 Spray Drying in micropearl form

### For Other silicas

- 4 Spray Drying
- 5 Grinding – Micronisation – Compacting

## Main Markets



**Automotive**  
> Energy tires

**Personal Care**  
> Oral care



**Animal nutrition**



# Silcea

## Diphenols Business Unit

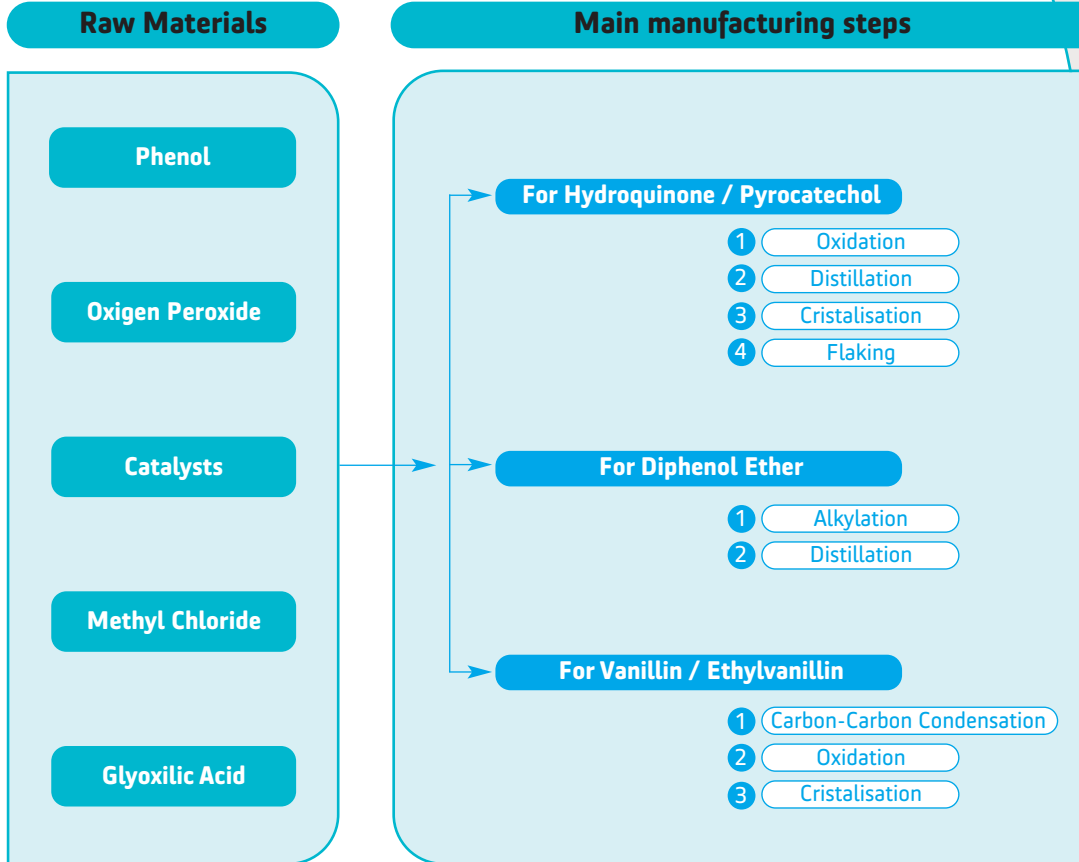
World Leader

in Diphenols and Vanillin

- > **“Diphenol” derivatives includes Ethyl Vanillin and Vanillin,**  
Hydroquinone, Catechol
- > **Unique eco-friendly and competitive processes benefit from over a century of expertise and** widely acknowledged as the best available technology in terms of water and energy consumption
- > **Vanillin is the most widely used flavour and fragrance ingredient** in the world, in confectionary, baked goods, puddings, frozen deserts, beverages and many other foods. It is also used in perfumes, cosmetics, personal care products and detergents  
Hydroquinone is used as polymerization inhibitor in the monomer market.  
Catechol is mainly used as an intermediate in the flavour & fragrances and agrochemicals industries
- > **Unique market player** to be present in Europe, the USA and China
- > **Production sites:**
  - France
  - USA
  - China

# Silcea

Diphenols – the technological reference in all 3 production steps



## Main Markets



**Flavours & fragrances**  
> Food  
> Perfumes

**Agrochemicals**  
> Crop protection  
> Fertilizer



**Industry & processing**  
> Monomer inhibitors  
> Synthesis intermediates

# Silcea

## Electronics & Catalysis Business Unit

World leader

in Rare Earths-based formulations

- **Rare earths are natural elements** present in large quantities in the earth's crust. After separation to extremely high purity levels, Rhodia formulates the resulting concentrate into high-technology and "green oriented" materials
- Automotive emission control. **As the leader in emissions control materials for gasoline and diesel vehicles**, particulate filters using Rhodia's additive technology equip today four million vehicles. The Rhodia's gasoline emission control range is present in one out of two catalytic converters worldwide
  - Electronic applications. Rhodia's phosphor precursors minimize raw material usage, waste volumes and enable significant energy savings. They are widely used in electronic industry
- **Unique market player in the Rare-earths** materials serving customers in and outside China
- **Production sites:**
  - France
  - USA
  - China
  - Japan



# Silcea

Rare Earths\* – tailored made technologies

## Raw Materials

Ore

## Main manufacturing steps

- 1 **Dissolution - Separation**
- 2 **Solid-Liquid precipitated of solid compounds**
- 3 **Cristaline phase and morphology control by thermal treatment**
- 4 **Finishing**

## Main Markets



**Automotive**  
> Gasoline & diesel  
emission control



**Electricals & electronics**  
> Low consumption light bulbs  
> Lighting for LCD screens, computers  
> Polishing powder



**Consumer goods**

\* Main Rare Earths: Cerium, Lanthanum, Gadolinium, Terbium, Yttrium, Praseodymium, Neodymium, Europium, Dysprosium

# Novecare

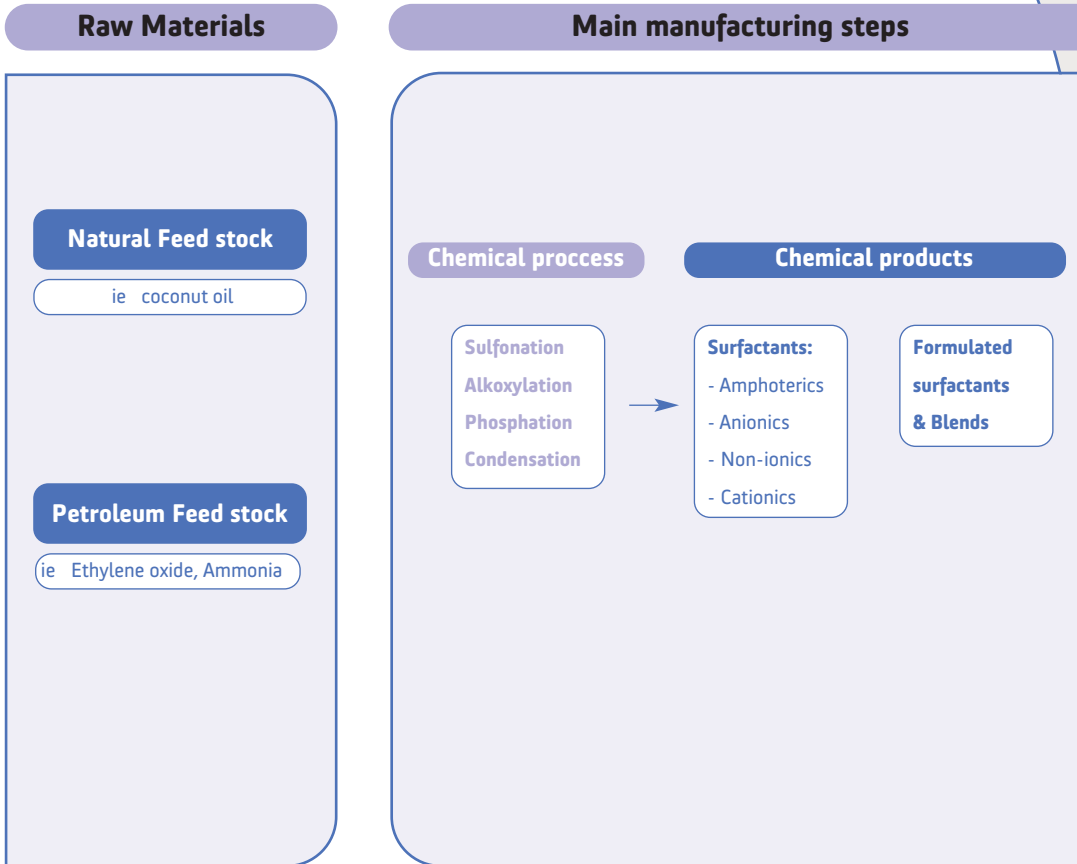
## Surfactants

World Leading  
position in mild  
amphoteric surfactants

- **Supplying a wide range of surfactants** — cationic, anionic, non-ionic and amphoteric — delivering multi-functions adapted to specific applications (foaming effect, surface modification, cleansing, emulsion, rheology, environmental and health protection)
- **Rhodia develops innovative surfactant systems** – novel structured surfactant liquids, polymeric and eco-friendly surfactants – that support our customers’ challenges: cost-effective performance and sustainable process and products
- **Surfactants are used as performance additives** in formulations in a large number of industries, such as personal and home care and numerous industrial applications (metal treatment, industrial cleaning, petroleum extraction, coatings, agrochemicals)
- **Production sites:**
  - France
  - United Kingdom
  - Italy
  - USA
  - Brazil
  - India
  - Thailand
  - China
  - New Zealand
  - Indonesia

# Novecare

## Surfactants value chain



### Main Markets



#### Home & Personal Care

- > Skin Care
- > Hair Care
- > Home care



#### Agrochemical specialties

- > Herbicide formulations
- > Environmentally friendly solvents



#### Industry & Processing

- > Metal treatment
- > Industrial cleaning

# Novecare

## Phosphorous derivatives

World Leader  
in Phosphorous Chemistry

- **Built on Rhodia core competencies**, the phosphorus derivatives business offers a broad range of existing specialty phosphorus products
- **A variety of technologies** to meet the expectations in the areas of industrial efficiency, performance, innovation and respect for the environment
- **Leading positions in the phosphorus specialty market** such as:
  - Phosphonates for water treatment
  - Biocides for oil and gas
  - Flame retardant for fabric treatment
  - Ligands for Pharmaceutical intermediates
- **Production sites:**
  - United Kingdom
  - USA
  - China

# Novecare

## Phosphorous derivatives

### Raw Materials

Elemental P4

### Transformation processes

1 Primary derivatives → Chemical Intermediates

2 Secondary derivatives

Halide derivatives → Ethephon, Phosphonates, specialty der.

Phosphine derivatives → THPX, specialty der.

Fine chemicals → Specialty derivatives

### Main Markets



#### Industry & Processing

- > Oil and gas field
- > Water treatment
- > Fine chemicals & pharma
- > Metal surface treatment



#### Consumer goods and textiles

# Acetow

## Filter tow process

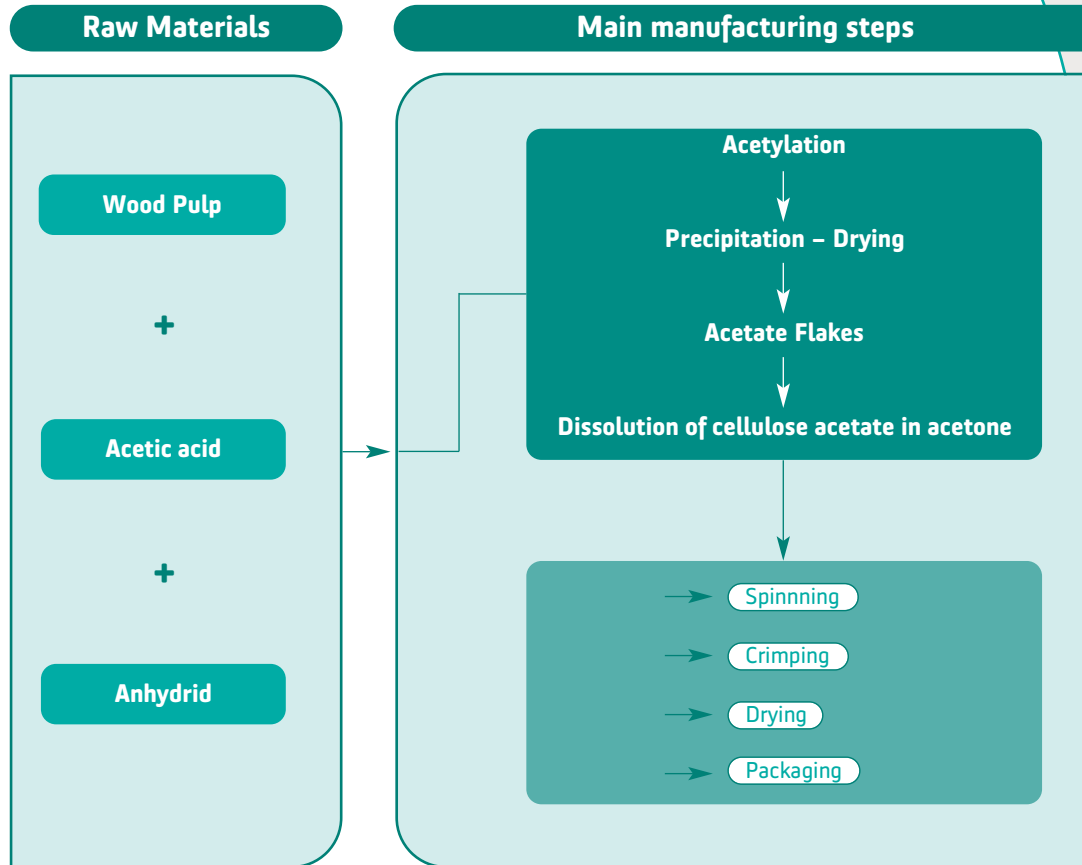
### Benchmark

in quality  
and innovation

- **Based on cellulose acetate,**
  - Filter Tow is made from renewable resources (wood pulp) and is biodegradable
  - Cellulose acetate flakes result from the chemical reaction of acetic anhydride with wood pulp
  - Acetate tow is derived from the physical transformation of cellulose acetate flakes
- **Cellulose acetate tow** is mainly used for making cigarette filters. High product quality and exemplary customer service has secured Rhodia a leading position
- **Production sites:**
  - Germany
  - France
  - USA
  - Brazil
  - Venezuela
  - Russia

# Acetow

«Tow» production process



Main Market



Cigarette filters

# Eco Services

## Sulfuric acid life-cycle management

US leader  
in Sulfuric Acid  
life-cycle management

- > Rhodia is a leading supplier of **sulfuric acid life-cycle management** in North America
- > Sulfuric acid life-cycle management is **an energy efficient, sustainable solution for the re-use of sulfuric acid** in industrial applications. Many of Eco Services' customers use sulfuric acid as a catalyst for refining and for producing alkylate, an essential component of high-octane gasoline
- > **Rhodia mainly serves refineries and other chemical manufacturers**, which depend on Eco Services for sulfuric acid supply and rigorous management of the sulfuric acid product life cycle. Through unmatched technical expertise, a network of six production sites and related logistics, Rhodia's offers unparalleled reliability
- > **Production Sites in the USA:**
  - Hammond, IN
  - Baton Rouge, LA
  - Baytown and Houston, TX
  - Dominguez and Martinez, CA.



# Eco Services

## Sulfuric Acid life-cycle management Process

Main Markets

### Raw Materials

Spent Sulfuric Acid

### Main manufacturing steps

- 1 Storage and mixing
- 2 Furnace
  - Fuel
  - Air
  - Sulfur derivatives
- 3 Boiler
  - Steam for Plant
- 4 Quench
- 5 Coolers
- 6 Electrostatic Precipitator
  - Purification
- 7 Drying Tower
  - Sulfuric Acid
- 8 Absorption Tower
- 9 Catalytic Converter
  - Oxygen
  - SO<sub>3</sub>
- 10 Commercial Sulfuric Acid



### Energy & Greenhouse gases

- > Acid sulfuric acid regeneration for oil refineries
- > Treatment services
- > Industrial



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