

Solvay features new Coatings solutions at ECS 2017, Booth #1-318

Paris, March 7th, 2017 --- Solvay Novecare, a key global business unit of the Solvay Group and also a worldwide leader in specialty surfactants and specialty monomers, will feature a line of new products designed to meet customers' unmet needs for binder systems, colorants and performance in their coatings systems.

The new products provide multiple benefits for the development of formulations intended for architectural paints for buildings, industrial coatings, adhesives and printing inks. Benefits include: exceptional emulsion stability, excellent particle size control, improved adhesion to difficult substrates, enhanced ease of use superior pigment wetting and dispersion, better color acceptance and workability, eco-friendly solutions or overall improvement in film performance, such as high scrub, stain and water resistance, open-time or freeze-thaw improvement.

Solvay's new products featured at ECS 2017 are part of three main solutions:

- **Color Solutions**, including the Eco-friendly Rhodoline® WA 265N, Rhodoline® 3000 and Rhodoline® 4000 series wetting and dispersing agents
- **Binder Solutions**, such as the Rhodafac® and Aerosol® emulsifiers and functional monomers, new Sipomer® PAM 600 for improved adhesion and Sipomer® COPS series for improved scrub and mechanical stability
- **Performance Solutions**, including the new Rhodoline® OTE 600 Open Time Extender and new Rhodoline® FT 100 Xtrim Freeze Thaw Stability additives.

Besides, Solvay Novecare representatives will have the opportunity to deliver **two technical conferences** during the show, highlighting Solvay's latest solutions to address key market challenges:

#1 Continuous enhanced performance of latex polymers	#2 Boost your availability to rework the paint with Rhodoline® OTE 600!
<u>Date and time:</u> Wednesday 5 th April – 4:10-4:30 pm <u>Place:</u> Hall 1, Stand #1-131 <u>Presenter:</u> Dr. Nemesio Martinez-Castro , European Coatings Lab Manager	<u>Date and time:</u> Wednesday 5 th April – 9:50-10:10 am <u>Place:</u> Hall 7, Stand #7-726 <u>Presenter:</u> Marylise Mangeol EMEA Coatings Technical Manager

"The coatings industry is growing even more demanding for solutions that offer greater performance and align with social and environmental best practices. Our mission is to meet and exceed the specific demands our clients make on their products, by providing them with solutions that deliver properties superior to those traditionally found in the market," said Sel Avci, Global Marketing Director for Coatings.

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Ce communiqué de presse est également disponible en français. - Dit persbericht is ook in het Nederlands beschikbaar.

Solvay is a multi-specialty chemical company, committed to developing chemistry that addresses key societal challenges. Solvay innovates and partners with customers in diverse global end markets. Its products and solutions are used in planes, cars, smart and medical devices, batteries, in mineral and oil extraction, among many other applications promoting sustainability. Its lightweighting materials enhance cleaner mobility, its formulations optimize the use of resources and its performance chemicals improve air and water quality. Solvay is headquartered in Brussels with around 27,000 employees in 58 countries. Pro forma net sales were € 10.9 billion in 2016, with 90% from activities where Solvay ranks among the world's top 3 leaders. Solvay SA ([SOLB.BE](#)) is listed on Euronext Brussels and Paris (Bloomberg: [SOLB.BB](#) - Reuters: [SOLB.BR](#)) and in the United States its shares (SOLVY) are traded through a level-1 ADR program.

Solvay Novecare is a worldwide leader in specialty surfactants and a major player in polymers, amines and guar. Solvay Novecare engineers and develops formulations that provide consumer products and state-of-the-art industrial applications with specific functional qualities designed to modify fluid behavior and deliver cleansing, dispersal, gelling, moisturizing, penetrating, softening or texturizing properties. These formulations are used in shampoos, detergents, paints and lubricants as well as in crop protection, mining and energy production and stimulation. Novecare, which boasts a worldwide network of 34 manufacturing sites and 22 R&D centers, has become the preferred partner of its customers in rapidly growing economies and leverages an innovation platform based on sustainable solutions.

[VIRGINIE REYDELLET](#)
Communication Europe
Solvay Novecare

[MARK WHEELER](#)
Global Communication
Solvay Novecare