

Solvay's innovative natural vanillin ingredient receives GRAS approval

Princeton, NJ, August 2, 2018, 2018 --- Following its successful launch at IFT 2018, Solvay is delighted to announce that Rhovanil® US NAT has received GRAS approval from the Flavor and Extract Manufacturers Association of the United States (FEMA).

Rhovanil® US NAT is the latest addition to Solvay's unrivalled portfolio of natural vanillin solutions, developed to meet rising consumer demands for true-to-nature products in the US market or countries where US regulation applies. Its new GRAS status (FEMA 3107; CAS 121-33-5) means that Rhovanil® US NAT vanillin is recognized as a safe flavor ingredient in a wide range of food categories and applications including chocolate, confectionery, bakery and beverages.

"At Solvay, ensuring consumers are buying products that offer the purest and safest ingredients is extremely important to us, so we're pleased that Rhovanil® US NAT has been awarded GRAS status," comments Edouard Janssen, Senior Vice President & General Manager, Solvay Aroma Performance, Americas. "This official recognition gives food and beverage manufacturers peace of mind that they're using quality ingredients in their products while also meeting rising consumer demand for identifiable verifications and labelling in relation to product safety."

For more information, you can read the recent press release announcing the launch of Rhovanil® US NAT [here](#).

ENDS



[FOLLOW US ON TWITTER @SOLVAYGROUP](#)

About Solvay Aroma Performance:

Designing vanillin-based solutions since 1884, Solvay Aroma Performance was the first to synthesize and produce the vanillin molecule on an industrial scale. Solvay is the only producer mastering in a single site the whole manufacturing chain — from raw material and Guaiacol to its historic flagship brands Rhovanil® and Rhodiarome®. The Aroma Performance Global business unit operates facilities in Saint-Fons (France), Baton Rouge (USA) and Zhenjiang (China).

About Solvay:

Solvay is a multi-specialty chemical company, committed to developing chemistry that addresses key societal challenges. Solvay innovates and partners with customers in diverse global end markets. Its products and solutions are used in planes, cars, smart and medical devices, batteries, in mineral and oil extraction, among many other applications promoting sustainability. Its lightweighting materials enhance cleaner mobility, its formulations optimize the use of resources and its performance chemicals improve air and water quality. Solvay is headquartered in Brussels with around 24,500 employees in 58 countries. Net sales were € 10.1 billion in 2017, with 90% from activities where Solvay ranks among the world's top 3 leaders. Solvay SA ([SOLB.BE](#)) is listed on Euronext Brussels and Paris (Bloomberg: [SOLB.BB](#) - Reuters: [SOLB.BR](#)) and in the United States its shares (SOLVY) are traded through a level-1 ADR program.

® *Vanifolia* is a registered trademark of Solvay.



Aparna Parikh

Head of Marketing, Solvay
Aroma Performance,
Americas
+ 1.609.235.5146
aparna.parikh@solvay.com

Dawn Baliko

Solvay Communications
North America
+1. 609.860.3616
dawn.baliko@solvay.com