

Solvay Booth A31 / Simppar 2019

Solvay showcases new natural solutions to Fragrance market

Paris France, June 5th 2019 --- Solvay owns long expertise with best-loved notes of vanilla and sandalwood as raw materials for Fragrances. More recently, Solvay has developed natural and bio-sourced vanillins and sandalwood notes and intends to launch new natural intermediates for the Flavor & Fragrance industry.

With the recent successful introduction of a new Natural Vanillin, “Rhovanil® US NAT” to the market, Solvay offers a key raw material for fragrances requiring natural ingredients.

As part of its strategy, Solvay extends its Aroma chemicals portfolio beyond its traditional diphenol chains to meet the Flavor & Fragrance market expectations.

“Taking the benefit of our strong expertise and innovation capabilities, we are exploring other synthesis or biotech routes for existing aroma chemicals. As an example, we are developing a synthetic Eugenol, “Eugenol NI”, an alternative to a natural product which price and availability strongly depend on weather conditions”. affirms **Corinne Duffy**, Technical Marketing Manager.

Sustainability is also a key driver when it comes to new developments and one of these is to improve the carbon footprint all along the value chain. *“Some of our products are manufactured at our Plant in Baton Rouge - Louisiana and produced thanks to renewable electricity coming from a solar farm! We are proud to grow such a sustainable approach for the future”* concludes **Guillaume Meunier**, Flavor & Fragrances Global Market Manager.

To learn more about Eugenol NI and Natural IBCH come and visit us at Solvay’s Booth A31 (June 5-6) held in Paris, Espace Champeret.

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Solvay is an advanced materials and specialty chemicals company, committed to developing chemistry that addresses key societal challenges. Solvay innovates and partners with customers worldwide in many diverse end markets. Its products are used in planes, cars, batteries, smart and medical devices, as well as in mineral and oil and gas extraction, enhancing efficiency and sustainability. Its lightweighting materials promote cleaner mobility, its formulations optimize the use of resources and its performance chemicals improve air and water quality. Solvay is headquartered in Brussels with around 24,500 employees in 61 countries. Net sales were €10.3 billion in 2018, with 90% from activities where Solvay ranks among the world's top 3 leaders, resulting in an EBITDA margin of 22%. Solvay SA ([SOLB.BE](#)) is listed on Euronext Brussels and Paris Bloomberg: [SOLB.BB](#) - Reuters: [SOLB.BR](#)), and in the United States its shares ([SOLVY](#)) are traded through a level-1 ADR program. *Financial figures take into account the planned divestment of Polyamides.*

Solvay Aroma Performance is a global leading producer of diphenols, and the world’s largest integrated producer of vanillin for food, flavors & fragrances industries. Aroma Performance also produces a wide range of synthetic intermediates, used in monomers and polymers, pharmaceuticals, agrochemicals and electronics markets. Aroma Performance global business unit operates facilities on 3 continents - in Saint-Fons (France), Baton Rouge (USA) and Zhenjiang (China).

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