

Solvay Hall 6 Booth H60 | Fi Europe 2019

## Solvay doubles Rhovanil® Natural CW vanillin production capacity

**Lyon, FRANCE Dec. 3, 2019** --- Solvay is spearheading the switch to natural vanillin alternatives to satisfy the growing demand for true-to-nature products. To achieve this, Solvay has doubled its production capacity of Rhovanil® Natural Crystal White (CW) capacity to reach 120 metric tons.

Solvay's [Rhovanil® Natural CW](#) offers the advantages of non-GMO products, derived from a unique bio-conversion process from natural ferulic acid. It is compliant with the European natural flavouring Regulation (EC) No 1334/2008 and can be labelled as Natural flavouring or Natural Vanillin.

*"At Solvay, we are committed to supporting the switch to natural ingredients. By doubling the production capacity of Rhovanil® Natural CW to 120 metric tons and aligning our production process with the National Organic Program requirements in the United States, we are responding to our customers' global long-term natural growth needs. It also reflects Solvay's environmental and socially conscious practices,"* said Peter Browning, President of Solvay's Aroma Performance global business unit (GBU).

Rhovanil® Natural CW has a typical pure, sweet, long-lasting vanillin profile, key to formulating competitive and consistent natural flavors. Approved and used in a wide range of well-loved food brands, Rhovanil® Natural CW is the global solution for sustainable products that delight consumers.

To learn more and taste Solvay's natural vanillin and vanillin solutions, visit Booth 6H60 at Fi Europe 2019 (Dec. 3-5) at the Parc des Expositions Villepinte, Paris (France).

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Solvay is an advanced materials and specialty chemicals company, committed to developing chemistry that addresses key societal challenges. Solvay innovates and partners with customers worldwide in many diverse end markets. Its products are used in planes, cars, batteries, smart and medical devices, as well as in mineral and oil and gas extraction, enhancing efficiency and sustainability. Its lightweighting materials promote cleaner mobility, its formulations optimize the use of resources and its performance chemicals improve air and water quality. Solvay is headquartered in Brussels with around 24,500 employees in 61 countries. Net sales were €10.3 billion in 2018, with 90% from activities where Solvay ranks among the world's top 3 leaders, resulting in an EBITDA margin of 22%. Solvay SA ([SOLB.BE](#)) is listed on Euronext Brussels and Paris Bloomberg: [SOLB.BB](#) - Reuters: [SOLB.BR](#)), and in the United States its shares ([SOLVY](#)) are traded through a level-1 ADR program. *Financial figures take into account the planned divestment of Polyamides.*

Solvay Aroma Performance is a global leading producer of diphenols, and the world's largest integrated producer of vanillin for food, flavors & fragrances industries. Aroma Performance also produces a wide range of synthetic intermediates, used in monomers and polymers, pharmaceuticals, agrochemicals and electronics markets. Aroma Performance Global business unit owns manufacturing plants and sales offices on 3 continents.

### Media Relations

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