

**Progress beyond** 

## Solvay unveils two biodegradable guar ingredients for beauty care

Two new biodegradable Jaguar® grades for eco-friendly, advanced performance beauty care formulations

Brussels, December 9, 2021

Solvay, global leader in naturally-derived polymers for beauty care formulations, is adding two new biodegradable grades (classified inherently ultimately biodegradable) to its <u>Jaguar® range</u> of guar-based polymers. <u>Jaguar® C500 STD</u> and <u>Jaguar® HP-8 COS SGI</u> will enable formulators to produce beauty care solutions with superior benefits and desirable biodegradability claims thereby responding to both stringent global regulations and the changing expectations of consumers searching for more responsible, sustainable products.

"Consumers are becoming more aware of how their actions impact the health of our planet," explained Stephanie Neplaz, global marketing innovation director, hair care at Solvay. "This means they are looking for beauty products made with biodegradable ingredients that have a positive impact on their hair or skin as well as on the planet."

The guar beans used to create Jaguar® polymers are sourced in India where Solvay is supporting sustainable guar sourcing. Part of the Group's powerful <u>sustainability</u> agenda, the <u>Sustainable Guar Initiative</u> program implements best farming practices to improve guar quality and supply security while farmers earn a better living, precious groundwater is conserved, and local women are empowered.

"We are constantly investing in innovation, technology, and developing our Jaguar® portfolio," said Jean-Guy Le Helloco, global vice president, home and personal care at Solvay. "And we have more innovations, such as next generation biodegradable polymers, on the horizon."

The sustained leadership of Solvay's technology clearly demonstrates its willingness to give customers the best possible service. This commitment is also the essence of Solvay's new "<u>Beauty for the Planet</u>" initiative aimed at accelerating the transformation of sustainable beauty ideas into concrete day to day actions, through innovation and partnerships with customers.

® Jaguar is a registered trademark of Solvay.

Press release

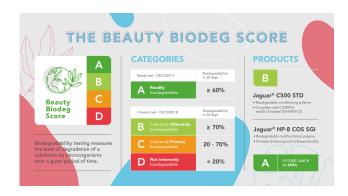


Progress beyond

## Related media



What's the beauty biodegradibility score by Solvay? <u>Watch the video</u>



Enlarge image

## Media contacts

Enrico Zanini +39 338 603 4561 enrico.zanini@solvay.com Wissem Chambazi +33 645 41 58 70 wissem.chambazi@solvay.com



**Progress beyond** 

## About Solvay

Solvay is a science company whose technologies bring benefits to many aspects of daily life. With more than 23,000 employees in 64 countries, Solvay bonds people, ideas and elements to reinvent progress. The Group seeks to create sustainable shared value for all, notably through its Solvay One Planet roadmap crafted around three pillars: protecting the climate, preserving resources and fostering a better life. The Group's innovative solutions contribute to safer, cleaner, and more sustainable products found in homes, food and consumer goods, planes, cars, batteries, smart devices, health care applications, water and air purification systems. Founded in 1863, Solvay today ranks among the world's top three companies for the vast majority of its activities and delivered net sales of €9 billion in 2020. Solvay is listed on Euronext Brussels and Paris (SOLB). Learn more at www.solvay.com.



Ce communiqué de presse est également disponible en français.