



Solvay launches Naternal™ for regenerative beauty that cares for everyone

Naternal™ is Solvay's new brand of bio-based biodegradable polymers for biodegradable-by-design hair and skin care solutions.

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Solvay, a global leader in naturally-derived polymers for beauty care formulations, continues to stride along the pathway of caring for beauty and the planet, with the launch of [Naternal™](#). This new responsible brand embodies [regenerative beauty](#) that cares for every stakeholder, from the planet to farming communities on the ground, brands and consumers.

"The introduction of Naternal™ clearly demonstrates Solvay's long-term commitment to sustainable growth," explains Jean-Guy Le-Helloco, Vice-President, Home & Personal Care at Solvay. "Naternal™ represents a new era where beauty, the planet and fair treatment of farming communities can all be balanced."

By leveraging the power of nature and science, Naternal™ brings together biodegradable beauty care polymers, from guar and other natural feedstocks, to pave the way for future innovations that address consumer expectations and upcoming regulations. The array of ingredients offered by Naternal™ aligns with the biodegradable-by-design approach, which aims at integrating end-of-life management at the early stages of research and ensuring that product development is driven by both application and end-of-life performances.

"The beauty industry is at the beginning of a green chemistry transformation with biodegradability standing as one of the most pressing challenges to tackle," stated Galder Cristobal, Research & Innovation Director, Home & Personal Care at Solvay. "Solvay's commitment and constant responsible care mean our customers can confidently create their next generation of biodegradable hair and skin care products while considering the well-being of consumers and the planet."

The next few years will see the addition of new solutions and chemistries thanks to the commitment of Solvay's scientists and the Group's [Renewable Materials and Biotechnology](#)



growth platform, which focuses research and innovation on the use of renewable feedstocks and biotechnology for the development of innovative, safe and sustainable solutions. To support this, Solvay is also investing in [a world-class, multipurpose microbiology laboratory](#). This will house state-of-the-art biodegradation, human and environmental toxicity screening tools that will enable a safe and sustainable by design innovation process.

Solvay's commitment to sustainable beauty is at the essence of the "[Beauty for the Planet](#)" initiative, which aims at delivering more sustainable beauty ingredients that benefit consumers and the environment.





About Solvay

Solvay is a science company whose technologies bring benefits to many aspects of daily life. With more than 22,000 employees in 61 countries, Solvay bonds people, ideas and elements to reinvent progress. The Group seeks to create sustainable shared value for all, notably through its Solvay One Planet plan crafted around three pillars: protecting the climate, preserving resources and fostering better life. The Group's innovative solutions contribute to safer, cleaner, and more sustainable products found in homes, food and consumer goods, planes, cars, batteries, smart devices, health care applications, water and air purification systems. Founded in 1863, Solvay today ranks among the world's top three companies for the vast majority of its activities and delivered net sales of €13.4 billion in 2022. Learn more at www.solvay.com.



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