



Progress beyond

## Solvay at in-cosmetics 2023: “Caring for People, Caring for the Planet”

From breakthrough new launches to the latest advancements in hair care and skin health, meet Solvay at in-cosmetics to discover how to embrace sustainability without compromising on performance.

Aubervilliers, March 14, 2023

Solvay, a leader in naturally derived ingredients for beauty care formulations, has announced a full range of functional and sustainable ingredients to be highlighted at the upcoming [in-cosmetics Global 2023](#) trade fair in Barcelona from March 28 to 30. Addressing beauty care creators from around the world, Solvay will showcase an extensive portfolio of innovative hair and skin care ingredients and formulations on display at Booth V10. In addition, Solvay’s beauty experts will present during a technical seminar its latest cleansing solutions promoting wellness and hold a sustainability conference on fermentation as a technology for a sustainable future.

“As the industry leader in natural and naturally derived polymers and specialty surfactants, we support our customers in the beauty care industry with extensive scientific, formulation and application expertise,” says Jean-Guy Le Helloco, Global Vice President, Home & Personal Care, at Solvay. “Our portfolio helps formulators create multi-sensory and multi-functional products designed to improve consumer experience, wellness and health while featuring the lowest environmental footprint.”

The foremost trend driving the beauty industry is sustainability, which Solvay addresses with a wide range of biodegradable, bio-based, ethically sourced and renewable, low-carbon footprint ingredients and formulation solutions as highlighted in its [Beauty for the Planet](#) pledge.

On the hair care front, the company’s portfolio aligns with today’s lifestyles and communities needs, such as addressing [textured hair](#), extending hair health to scalp care and enabling the ‘skinification’ of hair care with skin care inspired ingredients. On the other hand, Solvay’s innovative skin health and cleansing solutions address functional health and mental and emotional wellness, while responding to the solid-format trend to minimize waste and the overall product footprint with ‘Bring your Own’ (ByO) water cleanser concepts.

The company’s exhibit at in-cosmetics 2023 will be spearheaded by the recently launched [Polycare® Heat Therapy](#), a new naturally-derived active ingredient that protects hair from thermal damage caused by high-heat devices such as flat or curling irons and hair dryers . The new product complements Solvay’s existing performance ingredients for hair health, including [Polycare® Split Therapy](#) for repair of long and damaged hair, and [Polycare® Frizz Therapy](#) for discipline and durable shape of straight and curly hair.



Another focus at Solvay's booth will be mild and eco-friendly cleansing solutions, from ultra-low salt surfactants for sensitive skin to taurates and sulfosuccinates for sulfate-free formulations, as well as our new 100% bio-based and biodegradable [Mirasoft® SL glycolipid biosurfactants](#) manufactured through a cost-efficient fermentation process. This range includes Mirasoft® SL A60 and Mirasoft® SL L60, recently certified as "Microbiome-friendly" by [MyMicrobiome®](#). This certification was also granted for [Dermalcare® LIA MB](#), a circular and silicone alternative.

Meet Solvay's beauty care team at Booth V10 during in-cosmetics 2023 to discuss the benefits that these and other innovative ingredients can deliver in your formulations, and don't miss the company's live conferences at the show:

- On March 28 in Theater 3 from 10:35 to 11:05 am, Caroline Mabile, Global Marketing Manager for Beauty Cleansing Solutions, will hold a seminar on '[Cleansing solutions that promote consumer and environmental wellness](#)',
- and on March 28 from 04:00 to 04:30 pm at the Sustainability zone, Caroline Mabile will join Eric Leroy, Global Marketing Director, Beauty Care, to present '[How can fermentation technologies advance the beauty care industry?](#)'.

Get a sneak preview of Solvay's beauty latest announcements and news on display at in-cosmetics on our [dedicated hub](#).

*Polycare®, Dermalcare® and Mirasoft® are registered trademarks of Solvay.*





### About Solvay

Solvay is a science company whose technologies bring benefits to many aspects of daily life. With more than ,000 employees in 63 countries, Solvay bonds people, ideas and elements to reinvent progress. The Group seeks to create sustainable shared value for all, notably through its Solvay One Planet roadmap crafted around three pillars: protecting the climate, preserving resources and fostering a better life. The Group's innovative solutions contribute to safer, cleaner, and more sustainable products found in homes, food and consumer goods, planes, cars, batteries, smart devices, health care applications, water and air purification systems. Founded in 1863, Solvay today ranks among the world's top three companies for the vast majority of its activities and delivered net sales of € billion in 20. Solvay is listed on Euronext Brussels and Paris (SOLB). Learn more at [www.solvay.com](http://www.solvay.com).

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