

At IPC 2014 in San Antonio

Solvay Aroma Performance will present its global Monomer value offer introducing a new industry standard monomer stabilizer

Lyon, France – March 19, 2014 -- At the forthcoming AFPM* International Petrochemical Conference in San Antonio (Texas) Solvay Aroma Performance will present an updated range of monomer stabilizer, TBC Optima, capitalizing on its long lasting expertise in monomer technologies and savoir-faire to the benefit of styrene, butadiene and rubber industries.

As a direct result of research & innovation and the understanding of end-use market applications, Solvay's TBC Optima is designed to ensure the highest benefits at each step of TBC utilization: monomer manufacturing, storage and transport.

"In this mature market, we are very proud to propose a breakthrough solution to boost the performance of our customers' value chain. We strive to create value and foster sustainability with safer and more reliable processes", emphasizes Rémi Rothea, Performance Solutions Business Director. "It also enables us to partner closely with our customers and offer them new innovative solutions thereby anticipating their growing demand for increased performance, safety and efficiency" adds Lars Fischer, Project Director.

End-use market applications of monomers stabilized with TBC are extremely broad and include coatings, surface treatment, home appliances, automotive, toys, isolation etc.

With this new product launch available on a worldwide basis, Solvay Aroma Performance reinforces its leading position of unique producer fully integrated in the diphenol-based inhibitors value chain.

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Glossary: Tertiary-Butylcatechol (TBC) is an organic chemical compound which is a derivative of catechol. It is added as a stabilizer to inhibit polymerization of butadiene, styrene, isoprene, vinyl acetate, ethylidene-norbonene, chloroprene and other reactive monomers.

AFPM* IPC - American Fuel & Petrochemical Manufacturers- March 30- April 1, 2014

SOLVAY AROMA PERFORMANCE is the reference on the market for monomer stabilizers and polymerization control elements used in the petrochemical industry, and for polymers intended for such end markets as the construction, automotive and consumer goods markets. Offering the complete range of diphenol based inhibitors Solvay Aroma Performance provides high tech related services, in particular via its international expertise laboratories based in Shanghai and Lyon.

As an international chemical group, <u>SOLVAY</u> assists industries in finding and implementing ever more responsible and value-creating solutions. The Group is firmly committed to sustainable development and focused on innovation and operational excellence. Solvay serves diversified markets, generating 90% of its turnover in activities where it is one of the top three worldwide. The group is headquartered in Brussels, employs about 29,400 people in 56 countries and generated 9.9 billion euros in net sales in 2013. Solvay SA (<u>SOLB.BE</u>) is listed on <u>NYSE EURONEXT</u> in Brussels and Paris (Bloomberg: <u>SOLB.BB</u> - Reuters: <u>SOLBt.BR</u>).