

**Solvay presents its line of high-efficiency dispersants for water-based pigment concentrates and APE-free surfactants at 2016 American Coatings Show**

**PRINCETON, March 29, 2016** – Solvay will showcase its line of high-efficiency dispersants for water-based pigment concentrates and its line of APE-free surfactants and emulsifiers during the 2016 American Coatings Show in Indianapolis.

The Rhodoline® 3000 and Rhodoline® 4000 series of wetting agents and dispersants are APE- and VOC-free additives that provide exceptional color strength development, exceptional color acceptance upon tinting and improved stability in developing formulations intended for different segments, such as architectural paints, industrial coatings and printing inks.

The Rhodoline® 3000 and Rhodoline® 4000 series contains low levels of volatile organic compounds and are free of alkyl phenols, expanding Solvay's sustainable solutions portfolio.

“Solvay has been a global leader in emulsion polymerization enabling the conversion to water-based systems with specialty surfactants and monomers,” said Solvay Coatings Regional Market Director Doug Nelson. “Solvay’s understanding of surface chemistry, combined with having the right building blocks to develop effective, tailored additive solutions enables us to deliver customized formulations that further boost performance in a variety of coatings applications.”

In fact, Solvay’s growth strategy is designed to provide customers with superior service and flexible solutions. For example, Solvay’s recent acquisition of Cytec further expands the company’s specialty additives and surfactants portfolio for the coatings industry. In addition, its new on-pipe alkoxylation facility in Pasadena, Texas provides a secure, reliable and long-term source to answer the regional and global growing demand for specialty surfactants.

Solvay’s featured products at ACS 2016 are part of three main solutions:

- Color Solutions, including the Rhodoline® series
- Binder Solutions, including Rhodafac®, Rhodapex® and Aerosol® surfactant solutions along with the Sipomer® series of functional monomers
- Performance Solutions, including Rhodoline® OTE 500, which extends open time and Rhodoline® FT 100, which improves freeze-thaw stability.

**Meet Solvay’s team in Booth 1541 at the 2016 American Coatings Show, April 12-14 at the Indianapolis Convention Center.**

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**SOLVAY Novecare** is a worldwide leader in specialty surfactants and a major player in polymers, amines, guar, and phosphorus derivatives. Solvay Novecare engineers and develops formulations that provide consumer products and state-of-the-art industrial applications with specific functional qualities designed to modify fluid behavior and deliver cleansing, dispersal, gelling, moisturizing, penetrating, softening or texturizing properties. These formulations are used in shampoos, detergents, paints and lubricants as well as in crop protection, mining and energy production and stimulation. Novecare, which boasts a worldwide network of 36 manufacturing sites and nine R&D centers, has become the preferred partner of its customers in rapidly growing economies and leverages an innovation platform based on sustainable solutions.

An international chemical and advanced materials company, **SOLVAY** assists its customers in innovating, developing and delivering high-value, sustainable products and solutions which consume less energy and reduce CO2 emissions, optimize the use of resources and improve the quality of life. Solvay serves diversified global end markets, including automotive and aerospace, consumer goods and healthcare, energy and environment, electricity and electronics, building and construction as well as industrial applications. Solvay is headquartered in Brussels with about 30,000 employees spread across 53 countries. It generated pro forma net sales of € 12.4 bn in 2015, with 90% made from activities where it ranks among the world's top 3 players. Solvay SA (SOLB.BE) is listed on Euronext in Brussels and Paris (Bloomberg: SOLB:BB - Reuters: SOLB.BR).

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