

## SOLVAY TO INCREASE ITS PRESENCE IN CHINA WITH THE OPENING OF A STATE-OF-THE-ART VANILLIN MANUFACTURING FACILITY

**LYON, France - SHANGHAI, China - November 17, 2015** –Solvay celebrates today, the opening of a new state-of-the-art facility to manufacture vanillin in Zhenjiang's City, in China Jiangsu Province. Boosting its production capacities by 40%, this decision to establish a foothold in China was taken in the first place to meet the fast-growing Asian market and thus enables the Group to reinforce its leading position in China and Asia.

**Solvay Aroma Performance** is the world's biggest producer of vanillin with historical facilities in Baton Rouge in the United States and Saint-Fons in France. Adding the new plant in Zhenjiang, the company increases significantly its production capacity in vanillin and provides an efficient response to the expanding demand for vanillin in Asia.

Thanks to this new unit operating since July 2015 **Solvay Aroma Performance** offers a unique, sustainable and global industrial fully integrated vanillin platform, spread over three continents, and controls the entire production chain, from making the raw material catechol to flagship end products like **Rhovaniil®** vanillin. The creation of this network strengthened by fully equipped food application laboratories and food technologists together with a dedicated sales force cater for specific local demands serve clients worldwide with a complete product range to meet strict regulatory and customer safety requirement.

*"With this strategic development, we continue to lead the market as a reference supplier, helping our customers to benefit from our expertise in aroma ingredients, vanillin and vanilla flavors,"* says **Dominique RAGE**, Solvay Aroma Performance President.

As Solvay's Rhovaniil® sites in France and the U.S., the new Chinese plant adheres to the company's "**Essence of Safety**" motto, ensuring full traceability, maximum food safety and reliable security of supply.

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### About Solvay Aroma Performance

Designing vanilla flavors since 1884, Solvay Aroma Performance was the first to synthesize and produce the vanillin molecule on an industrial scale. Solvay is the only producer mastering in a single site the whole manufacturing chain – from catechol to its historic

flagship brands of Rhovanil<sup>®</sup> and Rhodiarome<sup>®</sup>. Leading the way in natural aroma trends, Solvay offers a full range of natural vanillin and vanilla flavor products. The Aroma Performance business unit operates facilities in Saint-Fons (France), Baton Rouge, LA (USA) and Zhenjiang (China). Learn more at [WWW.SAFEVANILLIN.COM](http://WWW.SAFEVANILLIN.COM)

As an international chemical group, [SOLVAY](#) assists industries in finding and implementing ever more responsible and value-creating solutions. Solvay generates 90% of its net sales in activities where it is among the world's top three players. It serves many markets, varying from energy and the environment to automotive and aeronautics or electricity and electronics, with one goal: to raise the performance of its clients and improve society's quality of life. The group is headquartered in Brussels, employs about 26,000 people in 52 countries and generated 10.2 billion euros in net sales in 2014. Solvay SA ([SOLB](#)) is listed on [EURONEXT](#) in Brussels and Paris (Bloomberg [SOLB:BB](#) – Reuters: [SOLB.BR](#)).

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## About Zhenjiang plant

